Conducting Research for Business Studies?

Use the world’s definitive scholarly business database.

Business Source® offers information from business publications as well as tens of thousands of company profiles.

**Business Source resources:**
- Financial Data
- Books
- Industry & Market Reports
- Company Profiles

**Areas covered:**
- Marketing
- Management
- Accounting
- Banking and Finance
- Regional Business

You can also access 60,000 videos from the Associated Press, the world’s leading news agency. Videos relevant to the search terms will appear in a carousel in your result list.

Ask your librarian for details on how to access Business Source® within the library or remotely.

See reverse side for features that make researching easier.
Features of Business Source

**Search Screen**

1. **Search Box:** Start your research by entering keywords to search journals, books and more.
2. **Company View:** Provides detailed information for more than one million of the largest U.S. and international companies. *(Available with Business Source® Complete.)*
3. **Business Thesaurus:** Browse articles using EBSCO's controlled vocabulary of terms that assists in the effective searching of this business content.
4. **Create Alerts:** Set up automatic e-mail notification of new content of interest from the basic search screen.
5. **Search Modes:** Search using Booleans or exact phrases, automatically place AND or OR between your search terms, or search using large amounts of text with SmartText Searching.

**Result List Screen**

1. **Current Search:** Quickly view your current search selections and update your search results by removing selected items.
2. **Limit your results:** Refine your searches without navigating away from the results page.
3. **Image Quick View:** Provides the ability to view thumbnails of the images in an article right from the EBSCOhost Result List.
4. **Company Profiles:** View profiles of companies that are included in your result list.
5. **Business Videos:** Related videos from the Harvard Business School Faculty Seminar Series appear in your results. *(Available with Business Source® Complete.)*
6. **Video Content:** Relevant videos from the Associated Press will appear in a carousel.